

Request for Proposal

February 7

2011

Anderson Union High School District, located in Anderson, CA, is requesting proposals for an LED Video Marquee at Anderson New Technology High School.

LED Video Marquee



LED Video Marquee RFP Anderson Union High School District



Notice is hereby given that the Anderson Union High School District (the District) will receive up to, but not later than 3:30 pm on March 25, 2011, sealed proposals for the award of a contract to install an LED Video Marquee (Digital Sign) at:

**Anderson New Technology High School
2098 North Street
Anderson, CA 96007-3477**

All proposals shall be submitted in the format specified by the District. Proposals shall be delivered and addressed to the Anderson Union High School District, 1469 Ferry Street, Anderson, CA 96007, and shall be labeled "LED Video Marquee RFP," by 3:30 pm on March 25, 2011.

Any Contractor who wishes their proposal to be considered is responsible for making certain that their proposal is received in the District Office by the proper time. No oral, electronic, facsimile, or telephonic proposals or modifications will be considered unless specified. Proposals received after the scheduled Submittal Deadline will be returned unopened.

The receiving time in the District Office will be the governing time for acceptability of proposals. Proposals will not be accepted by telephone or facsimile machine. Proposals must bear original signatures and figures.

The District requires certification by the awarded vendor, prior to project commencement, concerning criminal records check in accordance with California law.

Participating vendors must possess all required licensing, and meet all other conditions so as to be legally able to compete in the public bidding process and to perform all work required.

This project qualifies as a "Public Works" project. Prevailing wage must be paid to all laborers employed on this project.

All proposals are to contain costs for taxes and shipping as separate items.

Vendors may view and download this RFP online at the following web address:

www.auhsd.net

SERVICE PROVIDER CRITERIA AND CONTRACT REQUIREMENTS

The successful bidder(s) will be responsible for delivery, installation and configuration of a "turn-key" Digital Sign. That is, the sign is to be fully functioning upon completion of the project.

Price quoted must be held firm for the duration of the fiscal year ending June 30, 2012, or until the end of resulting contract, whichever occurs later. Proposals must clearly identify all costs associated with items/services required for contract completion.

This project is dependent upon approval and funding by the School District Board of Trustees.

REQUESTS FOR INFORMATION

All requests for information (RFI) should be made in writing via e-mail to Pat Allison at pallison@auhsd.net. Be aware that all parties will be copied on the questions and responses.

PROPOSAL SUBMISSION

Proposals must be packaged with Project Bid, and must be sealed and clearly labeled "LED Video Marquee RFP". A DETAILED drawing of proposed sign must be included with the Proposal Package or Package will be rejected.

PROPOSAL EVALUATION

It is anticipated that a contract will be made with the provider whose proposal is determined to be in the overall best interest of the District. The main evaluation considerations are price, industry experience, qualifications, and best fit to district needs.

The following elements will be the primary considerations in evaluating all submitted proposals and in the selection of a Vendor:

1. Vendor's cost, including unit prices, shipping charges, taxes, etc. (35%)
2. Vendor's experience and availability of sufficient high quality vendor personnel with the required skills and experience meeting the needs of AUHSD concerning these projects. (35%)

3. The extent to which the vendor's proposed solution fulfills MDUSD's stated requirements as set out in this RFP. (15%)

4. Client references and/or citations from prior installations where equal services have been provided for projects of similar size and scope. (15%)

5. Proposal preparation, thoroughness and responsiveness to this request for proposal. (5%)

AUHSD may, at their discretion and without explanation to the prospective vendors, at any time choose to discontinue this RFP without obligation to such prospective vendors.

SCOPE OF WORK

The District wishes to select a vendor who will provide delivery, installation and configuration of a "turn-key" Digital Sign.

REQUIRED PROJECT SPECIFICATIONS

Double-face LED video display must meet or exceed the below minimum specifications. No exceptions will be considered.

1. Pixel Spacing: Center to center pixel spacing must not exceed 25.4 mm (1.0 inch)
2. Pixel Design: Each pixel must be separate one from another. No virtual or hybrid pixel technologies will be accepted. Each pixel must be comprised of no more or less than 1 red, 1 green and 1 blue LED.
3. Viewing Angles: 140 degrees horizontal/70 degrees vertical
4. Video Capability: The display must be able to show pre-recorded video clips at no less than 30 frames per second. Software driving display must have the ability to import AVI and other graphic file types.
5. Brightness: Maximum brightness must be no less than 9,000 nits. Dimming must be automated using a minimum 100-step photo cell.
6. Color Capability: Display must have ability to display from color pallet of no less than 1.15 Quintillion colors.
7. Matrix: LED display will be no less than 56 pixels high x 96 pixels wide.
8. Character Capability: LED display will show no less than 7 lines of text with 19 characters across. Minimum character size must be no greater than 7.0". Display will have ability to display true type fonts as well as fixed-width fonts.
9. LED & Pixel Density: LED display must have no fewer than 1,550 pixels per square meter and 4,650 LEDs per square meter. Total LED count for this specific display should be no less than 16,128 (5,376 red LEDs, 5,376 green LEDs, 5,376 blue LEDs).

10. Communication: LED display must use long-range high-speed secure radio communication with minimum range of 1000'. Though actual range will be less than 1000', fog and other environmental interference can reduce maximum range; thus, 1000' minimum has been established for this specification. Radio communication will connect the display controller to customer's network. Display can be updated and controlled via network using manufacturer's software over customer's network.
11. Training: Display manufacturer is to provide an in-person on-site training session at a mutually agreed upon time. A follow-up one-on-one webinar training should be provided by display manufacturer at a later date at no additional charge.
12. Computer: Manufacturer's display control software will be loaded and set-up on customer-provided computer.
13. Total bid should include shipping FOB destination.
14. Each face of the LED display cabinet should not exceed 61" H x 99" L x 8" D.
15. LED display manufacturer must have a minimum of 7 years continuous experience manufacturing LED display modules and display cabinets under the same business name.
16. Warranty: Display shall carry a minimum of 5-year parts warranty. Display manufacturer will send replacement or exchange parts via a maximum 2 business day delivery. Manufacturer will not charge customer up-front for exchange parts and will credit the returned faulty parts prior to invoicing. The above mentioned service will be provided for the entirety of the 5-year parts warranty.
17. Content: A content CD must be included with the manufacturer's control software and be pre-loaded with a minimum of 500 pre-produced content files formatted to the display size being specified; the content must include animations and backgrounds that can be utilized on the display without size modification. The pre-produced content files need not be specific to any industry type.

18. Lead time: Lead time for display to be on-site once contract is signed and down payment made should be no more than 8 weeks.

19. Future Serviceability: Sign company or manufacturer to provide future service must be no more than 150 miles from Anderson New Technology High School. ANTHS is located at 2098 North Street, Anderson, CA 96007. For a bid to be considered, bidder must provide a current rate sheet for all repairs covered outside of any initial service guarantee. Service can only be charged for time spent on-site and minimal driving time. Specifically, drive time to and from ANTHS may not be charged at more than .5 hours per service call.

BIDDER TO READ

NO PROPOSAL IS VALID UNLESS SIGNED BY THE AUTHORIZED REPRESENTATIVE MAKING THE PROPOSAL

I have read, understand, and agree to the terms and conditions on all pages of this RFP. The undersigned agrees to furnish the commodity or service stipulated on this RFP as stated above.

Company Name: _____

Address _____

City, State, Zip _____

Name (print): _____

Signature: _____ Date: _____, 20__

Title of person signing RFP: _____

Company Phone No.: _____ Company Fax No: _____

Email: _____